

## Spelling list: Technology, Social Media & Online Communication

Social media is a major part of modern communication, allowing people to connect, share, and stay informed. Whether posting on a *profile*, leaving a *comment*, or following a *trending* topic, understanding social media vocabulary is essential. With new platforms and features appearing all the time, understanding terms like *DM*, *hashtag*, and *influencer* can help pupils use social media safely. This list covers important terms related to *social media and online communication*, helping pupils express themselves clearly and engage with content responsibly. Each word includes an example sentence to support learning and understanding.

profile	A <b>profile</b> is a page about a person on social media that includes their name, photo, and information.
comment	A <b>comment</b> is a written response to a post, picture, or video on social media.
trending	When something is <b>trending</b> , it means it is becoming very popular online.
like	To <b>like</b> a post means to show approval by clicking a button.
followers	<b>Followers</b> are people who subscribe to your updates on social media.
hashtag	A <b>hashtag</b> is a word or phrase used to categorise posts on social media.
story	A <b>story</b> is a temporary post that disappears after 24 hours.
viral	When a post goes <b>viral</b> , it spreads quickly and is seen by many people.
tag	To <b>tag</b> someone means to mention them in a post or photo.
direct	A <b>direct</b> message (DM) is a private message sent on social media.
message	A direct <b>message</b> (DM) is a private <b>message</b> sent on social media.
feed	A <b>feed</b> is the main page where new posts appear on social media.
influencer	An <b>influencer</b> is someone who has many followers and promotes products.
engagement	<b>Engagement</b> refers to how much people interact with a post.
mute	To <b>mute</b> someone means to stop seeing their posts without unfollowing them.

livestream	A <b>livestream</b> is a live video broadcast online.
caption	A <b>caption</b> is a short description or text that goes with a photo.
repost	To <b>repost</b> means to share someone else s content on your own profile.
filter	A <b>filter</b> is a tool that changes the appearance of a photo.