

Spelling list: Year 7 English Summer Term

audience	The audience ignored the speaker.
advertisement	I saw an advertisement for a new drink.
advertising	Advertising is used to encourage the target audience to buy a product.
demographic	The demographic of a product is what type of audience the product is aimed at.
design	Do you like the design of this web site?
font	Font is the style or look of the letters, numbers and symbols.
formal	Style is the vocabulary and language used; for example, formal or informal language, simple or complicated vocabulary.
graphics	Graphics are drawings, pictures and designs.
image	A pixel is the smallest part of a digital image .
informal	Style is the vocabulary and language used; for example, formal or informal language, simple or complicated vocabulary.
purpose	The working use or purpose of a design is called the function.
rhetoric	Rhetoric is the use of language and structure in a text to persuade.
slogan	A slogan is the 'saying' that goes with an advertisement to make it memorable.
structure	The pelvis, or pelvic bone, derived from the Latin word for 'basin', is an anatomical structure found in most vertebrates.
target	He shot the target with great accuracy.
audience	The audience ignored the speaker.