

Spelling list: Persuasive Techniques

Different persuasive techniques that may be used by a writer to persuade the audience.

rhetorical	A rhetorical device, such as a question, is used for effect rather than to get an answer.
question	He was reluctant to answer my question .
personal	My teacher takes a personal interest in my progress.
pronoun	A preposition combines with a pronoun or noun to.
threes	Six tens is the equivalent of twenty threes .
repetition	When words or phrases are repeated for effect we call it repetition .
anecdote	Much to my amusement, he told a funny anecdote .
alliteration	Alliteration involves words that begin with the same sound.
facts	Many people are worryingly ignorant of the facts .
opinions	They surveyed the pupils' opinions about school dinners.
emotive	Emotive language provokes an emotional reaction from the audience.
language	The TV censor cut out the bad language .
exaggeration	Hyperbole is an exaggeration used for effect.
expert	He was the top expert .
superlative	Superlative is saying something is the best, worst, most or least, for example.
statistics	Descriptive statistics include mean, mode, median and range.