

## Spelling list: ARIPEFOREST

Learn how to spell the words linked with advertising

alliteration	Words that begin with the same sound 'but a better butter makes a batter better'.
rhetorical	A <b>rhetorical</b> figure embodying a seeming contradiction that is nonetheless true.
question	He was reluctant to answer my <b>question</b> .
imperative	A command or 'bossy' verb.
verb	An action or doing word.
personal	My teacher takes a <b>personal</b> interest in my progress.
pronoun	A word that modifies a noun or <b>pronoun</b> .
facts	Many people are worryingly ignorant of the <b>facts</b> .
statistics	Data to prove a fact, such as % or numbers are <b>statistics</b> .
trio	The <b>trio</b> consisted of men playing lead guitar, bass guitar and drums.